

**Agenda Item: 13.0**

<p><b><i>Governing Body held in public</i></b></p>	<p><b><i>Report</i></b></p> <p>Date of Meeting: 5 April 2018</p>
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<b>Report Title</b>	Joint Health and Wellbeing Strategy: update on the development of the strategy for Central Bedfordshire		
<b>Report Author</b>	<b>Presented By</b>	<b>Responsible Director</b>	
Celia Shohet, Assistant Director of Public Health	Muriel Scott, Director of Public Health	Muriel Scott, Director of Public Health <b>Signature Via Email</b>	
<b>Purpose for presenting report</b>	The presentation outlines the proposed areas of focus and next steps for the development of the Health and Wellbeing Strategy for Central Bedfordshire's Health and Wellbeing Board		
<b>Action Required:</b>	For discussion		
<b>Approval Route:</b>	Approval will be through the Health and Wellbeing Board of which the CCG is a statutory member		
<b>Further Assurance:</b>	None identified		
<b>Which Strategic Objectives does this report provide evidence for?</b>			<b>Please Tick</b>
We will commission high quality, safe and sustainable models of care that deliver effective clinical outcomes and patient experience using evidence based decisions and best practice			✓
We will ensure that there is a financially sustainable and affordable healthcare system in Bedfordshire.			
We will lead, engage and operate as an effective place based and STP wide system partner to achieve greater integration of care delivery.			✓
We will support local people and stakeholders to have an influence on services we commission to ensure our decisions are informed and shaped by local views and insights.			
We will operate and manage our Governing Body to the highest standards of accountability and transparency.			
<b>Implications/Assessments</b>	<b>Yes</b>	<b>No</b>	<b>N/A</b>
Have any financial implications been signed off by the Chief Finance Officer?			✓
Have any quality implications been signed off by the Director of Nursing & Quality?			✓
Have any privacy implications been signed off by the Head of Information Governance?			✓
Have any conflicts of interest implications been signed off by the Corporate Office?			✓
Have any public engagement implications been signed off by the Head of Communications & Engagement?			✓
Has an Equality Impact Assessment been carried out?			✓
<b>Key Risks</b>	At this stage of the strategy development key risks have not been identified		

## **Executive Summary**

Following initial discussions, the Health and Wellbeing Board identified 3 broad areas where it would want to initiate and drive action. These were:

- **Ensuring that the growth in Central Bedfordshire drives improvements in health and wellbeing for current and future residents**
- **Ensuring that the growth in Central Bedfordshire drives improvements in health and wellbeing for current and future residents**
- **Driving change to improve mental health and wellbeing across all ages**

Underpinned by a better understanding of the longer-term changes in the population now and over the next 10 years

# Joint Health and Wellbeing Strategy: update on the development of the strategy for Central Bedfordshire

CCG Governing Body

5<sup>th</sup> April 2018

# Why is the HWB refreshing the strategy?

- To develop a shared vision and purpose: a broad, place-based, positive vision of the future built around health and wellbeing needs;
- To take account of the changing wider landscape including the growth and changing population in Central Bedfordshire, as well as the Sustainability and Transformation Programme (STP) and Integrated Care System;
- To re-focus the Board's efforts and increase effectiveness by using its collective power and influence and consider where it adds the most value

# Potential priorities previously identified

Following presentation of the 2016/17 JSNA, the Board highlighted the following areas of focus for the revised strategy:

- mental health and emotional wellbeing, including social isolation and resilience;
- preventing and minimising the impact of air pollution;
- the prevention and management of falls;
- the prevention and management of long term conditions, particularly diabetes;
- Supporting healthy behaviours and self-care

The following have also been identified as potential priorities:

- growth and new housing developments – creating healthy places;
- homelessness;
- Integrated health and care hubs.

# LGA lens: Focus / Watch / Encourage

- ✂ **Focus:** The HWB initiates and drives new action, which is unlikely to be initiated and co-ordinated elsewhere.
- 👁 **Watch:** The HWB actively monitors that appropriate actions are taking place, for example to deliver national priorities or locally approved plans.
- 👍 **Encourage:** The HWB encourages other Boards or organisations to deliver health and wellbeing outcomes, without directly initiating or performance monitoring associated actions

# Where should the Board focus to initiate and drive action?

Following discussions at the development session 3 broad areas were proposed:

- **Growth**
- **Supporting residents to maximise their own health & wellbeing**
- **Mental health and Wellbeing**

Underpinned by a better understanding of the longer-term changes in the population now and over the next 10 years

# Growth

*Ensuring that the growth in Central Bedfordshire drives improvements in health and wellbeing for current and future residents*

We will seek to apply the evidence of what makes a 'healthy' town or village, building on existing community assets and ensuring that health and wellbeing is 'hard-wired' into the plans for growth

# Supporting residents to optimise their own health & wellbeing

*Ensuring that residents have the information, resources and advice they need to optimise their own health and wellbeing*

This will include the use of technology to direct people to trusted sources of advice and information, front-line staff making every contact count, ensuring that people can effectively navigate the health & care system and are supported to change their behaviour when appropriate.

# Mental health and Wellbeing

*Driving change to improve mental health and wellbeing across all ages*

This will include action to ensure that people with mental health issues are well supported, that the plans to improve the emotional health and wellbeing of Children and Young People are implemented and that the factors effecting mental health at all ages are explored to ensure that we can determine appropriate responses including reducing social isolation

# What next?

- Develop the strategy in light of wider engagement
- Identifying the links and synergies with other strategies & work.
- Gathering resident experience and views, particularly in relation to how we can best support them to maximise their own health and wellbeing.
- Consideration of how to measure success
  - outcomes and performance measures
  - capturing lived experience
- Aim to sign-off the final strategy at the July 2018 Board.